

Samsung Electronics (UK) Ltd
SEUK Tax Strategy
31 December 2021

Business and cultural overview

Samsung Electronics (UK) Ltd's (SEUK) principal function is to import, sell and distribute electronic goods in the UK and Irish marketplace. SEUK also provides procurement, quality assurance, research and development and European headquarter services to its Korean ultimate parent company, Samsung Electronics Corporation ("SEC").

The Korean business environment has a very strong focus on hierarchy, centralised decision making and strictly enforced controls and approvals.

SEUK's approach to tax risk management and tax planning

SEUK is committed to complying with tax laws applicable in the UK in a responsible manner. Transactions are conducted with Samsung group companies at an arm's length in accordance with OECD principles. SEUK operates a robust control framework and compliance processes for tax reporting which utilises professional tax advisers and significant investments made in a comprehensive enterprise reporting planning system and a bespoke VAT system.

Where the application of tax legislation is complex or uncertain, SEUK engages with professional tax advisors and HMRC in order to reduce the level of tax risk and uncertainty to a low level.

SEUK does not engage in tax planning activities that are considered to be artificial, contrary to the intention of the law or against the commercial purpose of a transaction.

Tax governance

SEUK's tax strategy and approach to risk management is approved by SEUK's Board Director responsible for tax affairs.

Samsung has developed numerous systems to provide business information, including tax matters, to the European CFO (an SEUK Board Member) and to document required approvals on business decisions. UK tax returns are reviewed and approved by SEUK's Financial Director (who reports to SEUK's Board Members responsible for financial matters).

Government relations and Corporate Social Responsibility

SEUK is open and transparent with HMRC in respect of UK tax matters. We maintain regular communications with our HMRC customer compliance manager and highly value our low risk business rating assigned by HMRC.

Samsung Electronics (UK) Ltd

Samsung House, 2000 Hillswood Drive,
Chertsey, Surrey KT16 0RS
United Kingdom
T +44 (0) 1932 455000

HMRC has acknowledged SEUK's commitment to supporting their efforts in challenging unlawful activity in the telecommunications UK marketplace.

Our Government Relations team has a constructive and positive relationship with Government departments and regularly contributes to Government information requests using our industry specialists.

Through Samsung's guiding Corporate Social Responsibility vision, "Together for Tomorrow! Enabling People," we are empowering future generations to achieve their full potential through education.

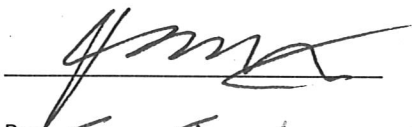
We are committed to equipping all young people with the crucial skills needed to flourish in a technology-driven future. We operate a range of programmes such as Solve for Tomorrow around the world to create more inclusive and quality learning experiences for young people – in this case helping them to develop their critical thinking, creativity and confidence and teaching the principles of design thinking. Participants then enter their ideas using tech to solve societal issues into a competition.

In the UK, we also run digital education programmes with partners such as Internet Matters and the British Museum. Collectively our initiatives impacted over 52,000 young people in 2021.

We are passionate about supporting our people to give back through volunteering and work closely with partners such as Neighbourly and In-Kind Direct to support the local communities in which we operate.

This policy has been published in compliance with the duty imposed under paragraph 22(2) of Schedule 19 to the Finance Act 2016.

SAMSUNG ELECTRONICS (UK) LTD



By: TAEK JIN LEE 18.10.2022

Title: C.F.O

Samsung Electronics (UK) Ltd

Samsung House, 2000 Hillswood Drive,
Chertsey, Surrey KT16 0RS
United Kingdom
T +44 (0) 1932 455000

Registered in England No. 3086621
VAT No. GB 689 3763 66